

DESIRED RESEARCH FOR THE ACADEMY OF STRATEGIC MANAGEMENT JOURNAL

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ABSTRACT

As individuals who regularly review for the Academy of Strategic Management Journal the Editor asked us what types of research we'd like to see submitted as well as general suggestions that we'd have for papers that are submitted. In terms of research that we'd like to see submitted we have three different classes of research that we'd like to see. First there should be research done which compares the most cited papers in the ASMJ to the most cited articles in other journals of approximately the same age. So for instance how do the top 10 most cited journal articles for the ASMJ compare to the top 10 most cited articles from the Baltic Journal of Management or the International Journal of Entrepreneurship? Second, it seems like it could be a good idea to review the research of the editors of the ASMJ and notice changes in their productivity over time. Third, it would nice to see articles done examining the research of some of the top researchers in Strategic Management such as Michael Hitt, Gregory Dess, and Mike Peng all of whom have also been involved in reviewing papers for the journal. In terms of general suggestions for publishing in the journal while it is certainly not required that individuals cite articles from the journal to publish in the journal it is important for authors to show how their works fits in to the extant dialogue/literature in the journal. It is also not necessary to cite works from Michael Hitt or Mike Peng – or the editor or the Carlands – more references are needed in many papers. Additionally sections on suggestions for future research should be built up. For most papers this is where articles have the potential to make a solid contribution to the literature. Please tie your suggestions to previous research and literature.

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